

s.alu™

SALON DES
JEUNES

 rayon belge



workshop



bookshop



s.alu is our first shelving system, in raw aluminum, lightweight, completely recyclable and easily transportable on a trailer bike. It is designed to serve the needs of shops or cultural spaces, but could also be used for other kinds of spaces, such as a home or a workspace. s.alu is to be fixed on a wall or doubled, back-to-back, to free-stand. It comes in same depth and width but in four different heights, to best adapt to your space and user experience.

It is a modular and a flexible system, with a wide range of accessories that serve different and sometimes changing, display needs. As mentioned already, it is made in Belgium, available for sale and for rent.

When you buy, installation, display advice and maintenance are available, as optional services.

When you rent, we come with our beautiful team of caring individuals, take care of the installation, maintenance, & display changes. And with every change of season, the team comes again, with a new set of accessories, for a new display, and goes with anything no longer needed, leaving you with no stock, no waste, and no stress.



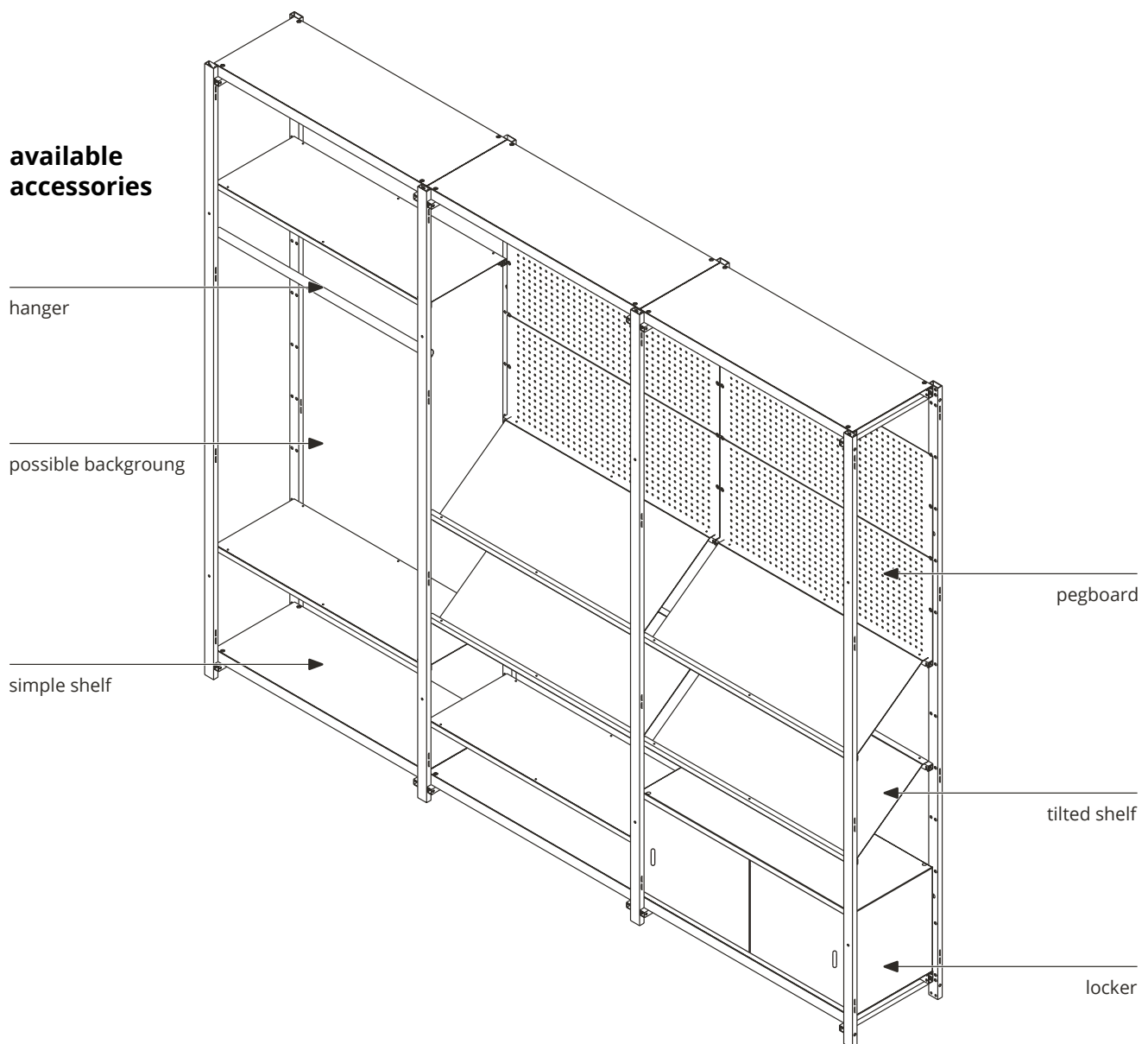
s.alu™

display systems for professionals raw aluminum system

modular and flexible system for display

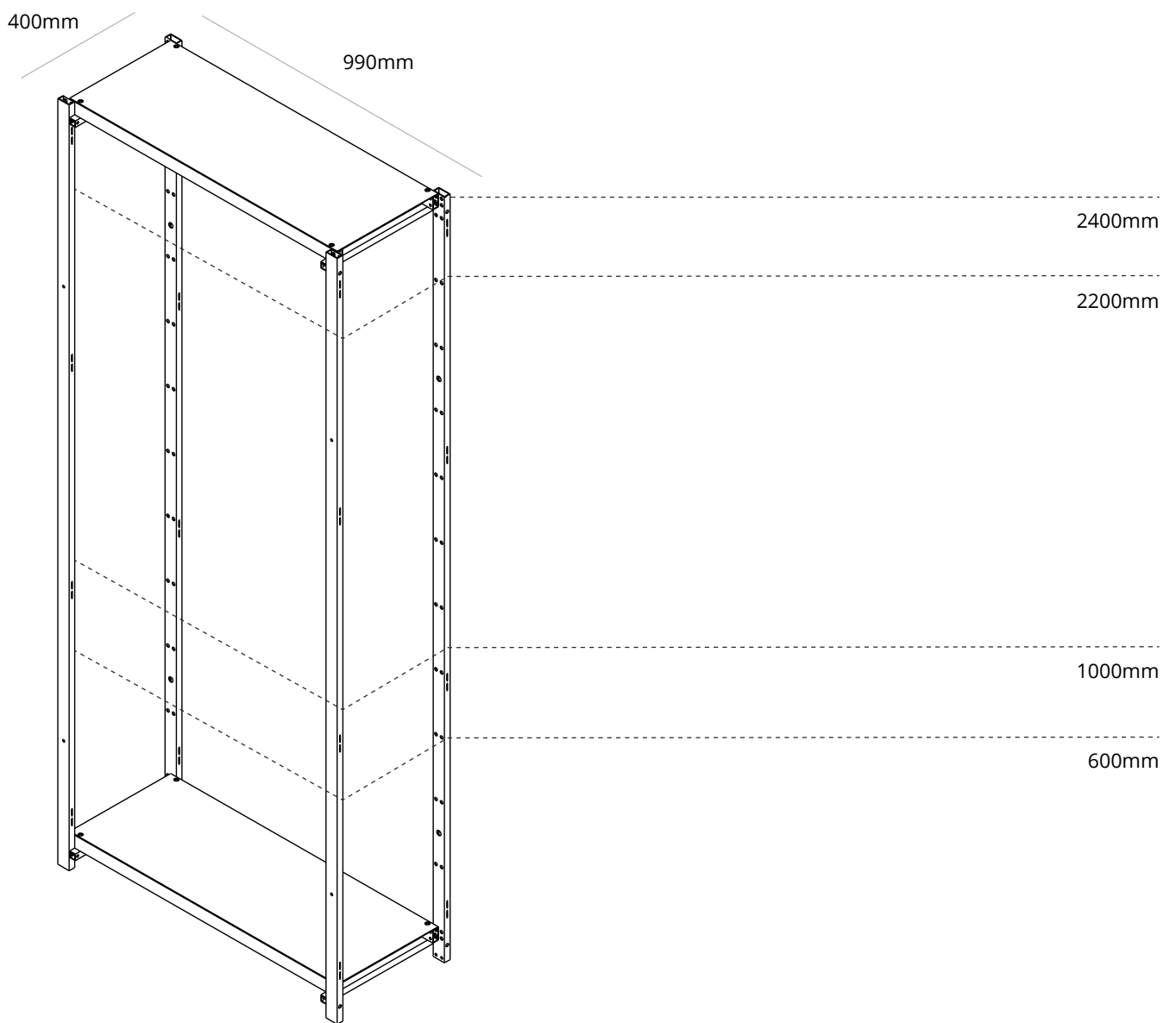
available for rent

installation, maintenance and reconfiguration included



dimensions & available heights

| | |
|-------------------------------|--------|
| depth: | 400mm |
| width per individual module : | 990mm |
| vertical center distance : | 950mm |
| available heights: | 2400mm |
| | 2200mm |
| | 1000mm |
| | 600mm |





**rayon
belge
offers
more
options
than
belgian
weather**

no need to thank us



simple shelf

pegboard

tilted shelf

locker

Customization of size and colours are available upon request

why s.alu ?

- modular
- flexible
- friendly





4 heights ways to use it



~ 600 mm
low table
for big products



~ 1000 mm
high table
for small products and counter display



~ 2200 mm
classic shelf
our main product
fits almost anything



~ 2400 mm
high shelf
for high ceiling
provides a "hard to reach" surface on top
for extra storage

groceries



fashion





rayon belge ?

- locally produced
- durable
- repairable

to rent or to buy ?

Let's check it out:



1 module

Starting 550e HT to buy
25e HT/month to rent



2 modules

Starting 1.000e HT to buy
50e HT/month to rent



3 modules

Starting 1.460e HT to buy
75e HT/month to rent

rent per module

600mm & 1000mm - 15e HT/month
2200mm & 2400mm - 25e HT/month



is what !?

rayon belge is a family business that specializes in providing smart and elegant display solutions for shops, homes, work and cultural spaces

Our focus is on combining functionality with aesthetics, offering high-quality shelving systems, to store, organise and display, enhancing the look and efficiency of all kind of spaces.

We are rooted Brussels but cater to a wider audience, always striving for quality and innovation.

What sets rayon belge apart are two things. First, as a team of architects and designers, we offer more than just product. We bring scenography expertise and advice to the table, we install the products, and we take care of maintenance: a full set of services to make the list of worries of business owners shorter. Second is our innovative rental approach for our display systems. Recognising the dynamic nature of Belgian shop owners and their evolving challenges, we have chosen to offer renting as an option to buying the systems. This unique approach provides businesses with the opportunity to benefit from new display solutions without making a significant upfront investment. It offers flexibility and room for growth, which is particularly valuable for starting businesses that are still discovering their needs or those of their clients.

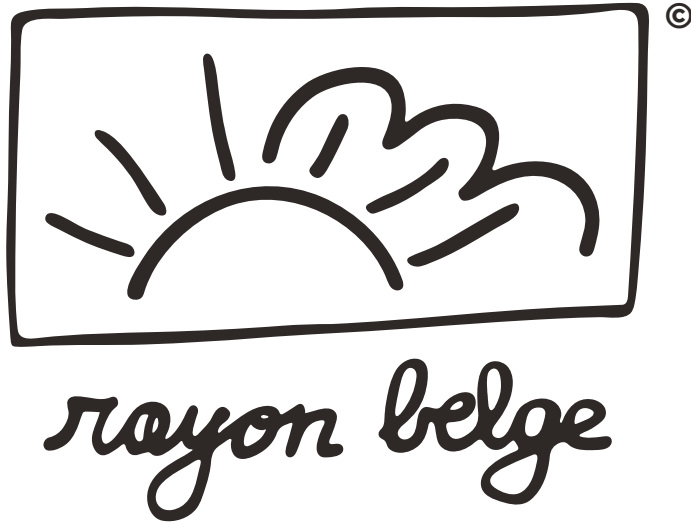
As a family business, we place great importance on building sustainable relationships with our clients and partners and working together to find tailored solutions that help their businesses thrive. We also cherish working, with individuals, on adding niceness and function to their own, private spaces.



At rayon belge, we consider ecology a fundamental value. We are committed to minimizing our environmental impact by adopting sustainable practices throughout our value chain.

This includes our choice of materials, production methods, and responsible management of resources.

meet us online: rayonbelge.com or [@rayonbelge](https://www.instagram.com/rayonbelge)



Child of HIER. Rayon Belge is a family business that specializes in providing smart /nice display solutions for retail and cultural spaces.

Our journey began with a mission to design shelving systems that meet the specific needs of Belgian retailers. We offer a comprehensive range of shelving systems that are of superior quality and designed to adapt to the evolving market needs. Innovation is at the core of our approach, allowing us to propose futuristic solutions that address the ever-changing demands of the industry

HIER

HIER DP srl
Chaussée d'Alsemberg 30, 1060 Saint-Gilles
TVA BE07 9898 3357